



# SIERRA MADRE NEWS



PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JANUARY 4, 1918

VOL. XII, NO. 14

## FLOATS SCORE BIG HIT IN PARADE

Two highly creditable entries spread the glory of Sierra Madre in the Rose Tournament Parade in Pasadena on New Year's Day. Although they did not figure in the prize lists, both were popular along the line of march.

The Board of Trade float was a creditable reproduction of the Statue of Liberty in New York harbor. Miss Bertha Carson filled acceptably the difficult role of the figure with upraised arm during the long march.

The statue was mounted on a pyramidal base covered with pampas plumes, greenery and white carnations. The name of Sierra Madre was worked in carnations along the curtain of greenery which screened the wheels. The plan was so arranged that the driver of the truck was entirely concealed from view.

Admiring comments along the line of march mingled with speculation as to whether or not it was a real arm with which the goddess bore aloft the torch of liberty. The support was so cleverly concealed in the draperies that there was much debate over the seeming conflict between apparent facts and the possibilities of human endurance.

Sierra Madre's banner Red Cross Chapter was represented by a separate entry, in the Red Cross division. A large society emblem was suspended beneath a pergola decorated with ivy and poinsettias. Mrs. A. T. Gay, Mrs. J. D. Mackerras, Mrs. Mary Goodfellow, the Misses Dorothy Camp, Augusta Binford, Virginia Jones and Avis Preston riding in the float denoted the various branches of Red Cross service.

Placards on the sides showing more than half the population of the town to be Red Cross members attracted much attention.

Both floats represented an all-night session by a large number of willing workers. The Red Cross float was prepared under direction of Chairman Mackerras of the Red Cross chapter after the decision that it would not be feasible to make the Board of Trade entry of a Red Cross character.

The Statue of Liberty had a narrow escape from destruction and elimination from the parade. On the way to Pasadena a couple of road hogs trying to drive around it at the same time, struck the projecting frame-work, tore loose a considerable part. The situation was desperate, but with some effective first aid work Chairman Topping soon had it under way again.

## MASONIC INSTALLATION NEXT TUESDAY NIGHT

Arrangements have been made for the annual installation of officers of Sierra Madre Lodge, No. 408, F. & A. M., next Tuesday night, January 8. J. D. Mackerras, the retiring master of the lodge, has been making preparations for good speaking, and refreshments will be served after the ceremonies. The principal speaker will be the Rev. Leslie Learned of All Saints Church, Pasadena. District Inspector, L. L. Test will also participate. The new roster of officers will be headed by Carlton J. Pegler.

## INCOME TAX PAYERS IN THIS COUNTY

Collector Carter Estimates That There Will Be 37,500 of Them

How many income-tax payers will there be in Los Angeles County? If you can guess how many married persons living with wife or husband will have net incomes of \$2,000 or over and how many unmarried persons will have net incomes of \$1,000 or over this year, then you know. The Collector of International Revenue estimates that there will be 37,500 taxpayers in this county.

Returns of income for the year 1917 must be made on forms provided for the purpose before March 1, 1918. Because a good many people don't understand the law and won't know how to make out their returns, the government is sending out experts to do it for them.

The income tax men can be found any time from now till the first of March in the Federal Building in Pasadena or Los Angeles.

But the duty is on the taxpayer to make himself known to the government. If he doesn't make return as required before March 1st he may have to pay a penalty ranging from \$20 to \$1,000, pay a fine or go to jail. So if you don't want to go to jail you better call on the income tax man. If you are not sure about being subject to the tax, better ask him and make sure. Whether you see the income tax man or not, you must make return if subject to tax.

The Collector suggests that everybody start figuring up now his income and expenses so as to be ready with the figures when the expert arrives. Expenses, however, don't mean family expenses, money used to pay off the principle of a debt, new machinery, buildings, or anything like that. They mean what you spend in making your money—interest, taxes paid, hired help, amount paid for goods sold, seed, stock bought for feeding, rent (except for your dwelling), etc. Income includes about every dollar you get.

## CONGREGATIONAL CHURCH

### A Community Church

Charles C. Wilson, Minister.  
9:45—Church School. Newman Esick, Supt.

11:00—Morning Worship and Communion and Reception of new members.

7:30—Peoples Service. Lecture-Sermon. "If I Were God?"

All un-churched citizens and all strangers are invited to attend and cooperate in keeping the flag of faith flying over Sierra Madre. A welcome awaits and a message that appeals to the mind and inspires the heart.

## Y. M. C. A. CONVENTION MEETS AT MONROVIA

The annual convention of the Los Angeles County Young Men's Christian Association will be held this year at Monrovia on Friday, January 18. A splendid program is being prepared which will be announced next week. The dinner will be served at the Methodist Church at 50c per plate.

No printed invitations are to be sent, but a cordial invitation is issued by C. A. Griffith, chairman of the County Committee, for all interested men to attend. Announcement is promised next week of the names of local people of whom tickets and transportation can be secured.

## The American Flag

By Joseph Rodman Drake



When Freedom from her mountain height  
Unfurled her standard to the air,  
She tore the azure robe of night,  
And set the stars of glory there.  
She mingled with its gorgeous dyes  
The milky baldrick of the skies,  
And striped its pure celestial white  
With streakings of the morning light;  
Then from his mansion in the sun  
She called her eagle bearer down,  
And gave into his mighty hand  
The symbol of her chosen land.

Flag of the seas! on ocean wave  
Thy stars shall glitter o'er the brave;  
When death, careering on the gale,  
Sweeps darkly round the bellied sail,  
And frightened waves rush wildly back  
Before the broadside's reeling rack,  
Each dying wanderer of the sea  
Shall look at once to heaven and thee,  
And smile to see thy splendors fly  
In triumph o'er his closing eye.

Flag of the free heart's hope and home!  
By angel hands to valor given;  
Thy stars have lit the welkin dome,  
And all thy hues were born in heaven.  
Forever float that standard sheet!  
Where breathes the foe but falls before us,  
With Freedom's soil beneath our feet,  
And Freedom's banner streaming o'er us?

## POST OFFICE RECEIPTS SHOW GOOD GAIN

War Rate On Letters Adds To Revenue of Office This Quarter

That the increased rate in first class mail matter has added considerably to the postal revenue of the government is indicated by comparison of the receipts during the past three months with the similar period in 1916.

During the quarter the total receipts of the Sierra Madre post office were \$2,048, an increase of about twenty per cent over last year. This does not include money order, revenue or war savings business, which are accounted for separately.

Comparison of receipts from stamp sales month by month shows the effect of the new rates. October of 1917, the last month when the old rates were in effect, showed an increase of about one per cent over the stamp sales for October, 1916.

Stamp sales for November and December showed an increase of 32 per cent over the corresponding months last year. It is impossible to make any accurate comparison of the receipts from parcel post business in the two seasons, as all the stamp sales are lumped together. But the volume of business appeared to very nearly equal to that of last year.

## MRS DANA BARTLETT WILL SPEAK HERE

Mexico will be the subject of a talk by Mrs. Dana Bartlett before the Congregational Missionary Society next Tuesday afternoon. The session will be held in the church parlor and special attention is called to the change of time from 2:30 to 3 o'clock.

## RELEASES BROTHER FOR THE NAVY

Sierra Madre Girl Takes Up Business of Brother Who Enlists

Miss Mabel Olsen is the first girl to take over a man's work so that he could enter military service.

Miss Mabel Olsen began this week to conduct the local Times and Examiner agency of her brother, Henry Olsen. The latter left Wednesday for San Diego where he was ordered to report for duty after enlisting as a fireman in the navy.

That newspaper job is no soft snap for a man, saying nothing of the strenuous life for a woman. It means getting up about half way between midnight and daylight, meeting the early newspaper car, rolling and tying the papers, and then drive around town to distribute them.

Some men would "throw their arms out" long before they had thrown all their papers in one morning. But it is no hardship for the new agent. She used to win the baseball throwing contests for ladies so regularly that the event was finally omitted from local sporting programs for lack of competition. She has given up her clerkship in the post office, the new work requiring all her attention.

## CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every Sunday at eleven A. M. Subject for January 6th. "God." Sunday School at 9:30.

## A Long List.

Parke—Have you decided what to give your wife for a birthday present?

Lane—Not yet. There are so many things I can't afford. —Judge.

## PRINCIPAL WALKER RETURNING HOME

Head of Schools Receives His Discharge After Seige Of Illness

Principal Keith M. Walker of the Sierra Madre schools has received his discharge from the National Army at American Lake, Wash., and is expected to arrive home soon. He took a severe cold soon after arriving at camp and has spent some time since in the Base Hospital.

While he has not entirely recovered his strength, Mr. Walker writes President Pierce of the school board that he thinks a month or two of rest will restore his strength so that he can resume his duties as principal of the school.

Mrs. Walker spent most of her holiday vacation with Mr. Walker at American Lake. She returned home on New Year's day, to resume her work in the kindergarten.

## Notes Of Our Soldiers

Arthur Lytle visited Sierra Madre friends Thursday while on leave from Fort Rosecrans. He enlisted from Anaheim and is a member of 8th Co. C. C. A. N. G.

William B. Wright has been assigned to the 202nd Aero Construction Squadron with the rank of sergeant. He is now at Fort Slocum, New York and expects to be transferred to some aviation field in Virginia or California.

Laurel Steinberger, better known as Ike, spent a few days at home this week. He felt particularly capable of enjoying his leave of absence after three weeks in quarantine at the Naval Aviation School at San Diego.

James George Norris arrived today from the Base Hospital, Camp Kearney, where he has been in quarantine for two weeks with the German measles. Notwithstanding his sickness he is looking fine and says he is enjoying every minute of the time—excepting that spent in quarantine.

Privates Will Carlyle and Joe Brown of Fort McArthur were guests of Mr. and Mrs. Arthur Johnson, Jr., at the New Year's Eve Dance.

## NEW CAR BUILT EVERY 54 MINUTES

At the railroad shops of the Southern Pacific Company, in Los Angeles, a new car is completed every 54 minutes. The Griffin Car Wheel Company, a new concern in Vernon, turns out the wheels and delivers them rough cast to the Southern Pacific shops, where the force under H. W. Watkins bores and mounts them and, using California lumber, turns out 10 complete cars every 9-hour working day.

## NEW RECTOR AT SUNDAY SERVICE

The Rev. Frederic W. Goodman, the new rector of the Episcopal Church, arrived in Sierra Madre this week and has been temporarily residing at the Inn. He will officiate at the services of the church next Sunday, preaching at the 11 o'clock service which include the Holy Communion.

A large turnout of the members of Ascension Parish is expected to welcome the new rector.

William Powell left last week for El Paso, Texas, to spend a few days with his sister, Mrs. S. C. Awbrey before leaving for Delafield, Wisconsin, to enter St. John's Military Academy.

## VOTERS SHOULD REGISTER AT ONCE

Voters should register now for elections to be held during the next two years.

Beginning January 1 of every even numbered year a new great register is made up in California. If you register now you will have that little formality of citizenship disposed of for another two years. You will be able to vote at all local or general elections held during that period. In case you should move from the precinct in which you now reside it would, of course, be necessary to change your registration.

All old registrations are automatically cancelled on January 1 of each even numbered year. It makes no difference how recently you registered previous to January 1, 1918, it will be necessary to register at least 30 days before the next city, state or national election.

J. N. Hawks has been appointed by the county clerk as registration deputy for Sierra Madre. He can be found almost any time at the office of Andrews & Hawks. It makes no difference which precinct you reside in, Mr. Hawks can register you as a voter.

At every election time there are a lot of voters who wonder whether or not they have registered. By the simple expedient of registering now they can settle the question for the next two years.

## TRACING THE HUN LIES

Government agencies and various patriotic organizations are conducting a campaign against rumors, many of which are known to have been started by enemy agents. The National Committee of Patriotic Societies requests that all persons hearing a story they do not know to be true (1) demand facts and sources of information; (2) traces the story back to the person who first told it in the particular community; and (3) report the story and names of persons telling it to the committee, 929 Southern Building, Washington.

Five specific activities of these enemy agents have been especially investigated recently: (1) a concerted agitation to keep American soldiers in America; (2) a report that American soldiers in cantonments must buy their food or starve (the German who started this has been interned); (3) talk that this is a "rich man's war"; (4) exaggerated reports of the percentage of casualties in the armies (the proportion in the French army last year, including wounded and prisoners, was 2.75 per cent, or eleven in each four hundred); (5) the rumor that several transports filled with troops had been sunk and the news suppressed.

That these charges and rumors are untrue goes without saying. That those who circulate them are usually innocent dupes is obvious. But that those who start them are vicious and hostile is certain. The only thing to do with these or similar stories is first not to believe them, and second, to trace the local source and report it. The authorities will then be able to run down the ultimate source.

Miss Marjorie Thomas of Los Angeles and Mr. James Dych of Fresno were guests of Miss Gladys Walker at the New Year Ball at the Club House.



## PROFESSIONAL CARDS

**R. H. Mackerras, M. D.**  
Office 138 W. Central Ave.  
Phone Main 53  
Hours: Monday to Friday 1-5 p. m.  
Saturday, 10-11 a. m.

**LLOYD L. KREBS, M. D.**  
Residence—72 W. Alegria  
Phone Main 111  
Hours—11-12:30  
Office, 4 N. Baldwin Main 60

**GEORGE W. GROTH**  
Physician and Surgeon  
Osteopath  
Blue 144 N. Baldwin

**H. J. KIRBY, D. C.**  
CHIROPRACTOR  
108 W. Central Avenue.  
Sierra Madre

**ELLA SHEPARD BUSH**  
PORTRAIT PAINTER  
223 West Laurel Avenue  
Phone Green 41

**Sierra Madre Transfer Co.**  
Trucking and Heavy Hauling  
Long or Short Trips  
PHONE Highland and  
Blue 55 Mountain Trail

**ALLEN T. GAY**  
Undertaker and  
Funeral Director  
Lady Assistant  
AUTO AMBULANCE  
Main 93 201 W. Central

**Sierra Madre Feed & Fuel Co.**  
ANDREW OLSEN, Prop.  
All kinds of stock and poultry  
feed. Best grades of fuel  
TRANSFER  
Main 50 Res. Black 24

## Frank Fraiberg The Watchmaker

WATCH,  
CLOCK,  
JEWELRY AND  
PHOTOGRAPH  
REPAIRING  
All work  
carefully done  
and fully  
guaranteed.  
Called for and  
Delivered  
without  
Extra Charge  
Let Mr. Fraiberg  
figure on your  
work before you  
take it out of  
town. IT WILL  
PAY YOU!  
Expert  
Piano  
Tuner.  
Phone  
Red 127

DOG TRAVELS 400 MILES

Making his way over 400 miles of territory and crossing two large rivers on the way, a black shepherd dog belonging to John Smith of Ashville, O., returned home yesterday after traveling from Tarboro, Ga. The dog was sold to E. A. P. MacCarty of the Georgia town and was shipped to Tarboro by express. He seemed to be doing well in the Georgia town, but escaped a few nights ago, and the next heard of him was when, footsore and weary, he scratched at the door of Smith's home on Spring street and wagged himself all over the place when Jack opened the door. The sale has been called off.—New York World.

## HERE AT HOME

Ralph Adams of Los Angeles spent the New Year holidays with Mr. and Mrs. F. L. Merrill.

Mrs. C. F. Gray returned last Saturday after spending ten days in Hollywood and Los Angeles.

Mr. and Mrs. Hallpenny of Riverside, spent New Year's Day with Mr. and Mrs. R. A. Hopkins.

Mr. A. E. Holoway of Coronado was the dinner guest of Mr. and Mrs. R. A. Hopkins on Thursday.

The Dickens' Fellowship will meet next Wednesday, January 9th, with Mrs. Vora Maul, 689 W. Central Avenue.

Mrs. E. L. Yerxa was among the guests at a theater party at the Mason last Saturday given by Mrs. F. Wilson of Whittier.

Mrs. F. W. Nuetzel, Mrs. Julia Shannon and Mrs. George Oswald were luncheon guests of Mrs. A. Arlan of Kingsley Drive, Los Angeles, on Thursday.

Mrs. Frank Hart chaperoned her sons and a party of other young people during a pleasant outing at Alpine Tavern during holiday week.

Mr. and Mrs. Greer Caskey and son, Harry, Mrs. R. J. Lord and children spent the holidays as guests of Mr. and Mrs. Wilbur Gilliland of Riverside.

Mr. and Mrs. W. S. Hull and family, Mr. and Mrs. C. W. Jones and daughter, Virginia, were guests of Mrs. Blanche Hall McCreery of Pasadena on New Year's Day.

Mr. and Mrs. O. A. Wierbach of Los Angeles who have been spending a short time in Sierra Madre Canyon moved into Mrs. M. J. Sayre's house on E. San Gabriel Court last week.

Mrs. A. D. Hawks returned home last week after spending several months with her daughter, Mrs. L. H. Steveson of La Jolla. Mrs. Steveson returned with her and will remain until Sunday.

Miss Angie Carr of San Louis Obispo, Miss Belle Smith, Miss Fanny Schofield, Miss Helen Bettis of Los Angeles were guests of Mrs. A. M. Cary of San Gabriel Court last Saturday and Sunday.

Miss Harriet Sperry entertained a few friends with a delightful dinner party before the New Year's Eve Ball last Monday. The guests were the Misses Coralie Brown and Dorothy Adams of Los Angeles, Virginia Jones, Stafford Sadler, Harold and Karl Hart and Mrs. Hart of Sierra Madre Villa.

Miss Alice Tufts enjoyed a Christmas outing in San Diego at the home of her sister, Mrs. May Dranga, whose children were all at home for the occasion. Several of them have friends in Sierra Madre. Sergeant Eugene Dranga of the 160 has been recommended for the next officer's training camp at Camp Kearney.

Mr. and Mrs. W. P. Caley and family were guests of Mrs. Diamond of Pasadena New Year's day.

Mr. and Mrs. W. H. Stubbins were guests of Mr. and Mrs. E. W. Morford of Pasadena New Year's day.

Miss A. G. Johnson of Long Beach spent Wednesday and Thursday in Sierra Madre visiting friends.

Mrs. J. C. Babler and daughter of Los Angeles have rented the Webster house on E. Central Ave., for the remainder of the winter.

Mr. and Mrs. Justis Kraft and daughters, Elsa and Gladys entertained about twenty-five friends with a jolly supper at their home after the dance on New Year's Eve.

A jolly party chaperoned by Mrs. Chas. Edson of Los Angeles enjoyed last week end at the Schwartz-Norris Cabin in the Big Santa Anita. The party included Miss Elizabeth Miller of Glendale, Philip Edson of Los Angeles and Miss Katharine and Charles Schwartz.

### RED CROSS NOTES

The usual noon day luncheon given at the Red Cross rooms yesterday was attended by an increased number of patrons. This was very gratifying to the House Committee and a recognition of their efforts to make them regular popular occurrences.

These luncheons will be given every Thursday for a while in response to many requests for this service. Beginning next week, Mrs. W. J. Lawless with a corps of assistants will have charge, alternating with Miss Vannier.

The expense of arranging the Red Cross float will have to be made from donations from our local people. \$15 is still needed and persons desiring to contribute to the same may consult with Mr. J. D. Mackerras.

### NOTICE OF MEETING

The annual meeting of the Stockholders of the Sierra Madre Telephone and Telegraph Company will be held at 3 P. M. on January 19th in the First National Bank of Sierra Madre for the purpose of electing directors and for the transaction of such other business as may properly come before the meeting.

J. A. OSGOOD, Sec.  
Sierra Madre, Cal., Jan. 4, 1918. 15

### CHANGED HIS NAME

While one of our chronic travelers was in Ireland, he came to the house of one of the characters of the "ould sod." He found the old boy sitting at the fire place, a fine old collie dog lying at his feet. After passing a few words with the old gent, he turned his attention to the dog. "What is the dog's name?" he asked. "Well," said he, "we first called him Patrick, but for the last two years he has been having fits now and then, so we have changed his name to Fitzpatrick." The laugh was on the visitor.

### MODERN DENTISTRY AT MODERATE PRICES

The harder you grind your food the better for your teeth, and the better for your digestive equipment.

### DOCTOR HAWKINS

Ten Years in Practice  
Opposite Chamber of Commerce Building  
130 E. Colorado St Pasadena Phone Fair Oaks 115

Every man from his eyes down is worth but \$1.50 a day, but it is what you or I possess from the eyes up that makes us worth more than this. How much are your eyes worth to you? For correct prescription come to

### DR. EDWARD C. BULL

286 E. Colorado St., Pasadena, Cal. Opposite Post Office

### HOW WOULD YOU LIKE TO BE A TROOPER?

C. F. Vannier Writes of One Night's Practice Drill in Cavalry

Members of Uncle Sam's cavalry forces lead a strenuous life, according to a letter received from Charles F. Vannier, now with Troop H, of the 4th U. S. Cavalry, Schofield Barracks, near Honolulu. He writes two days before Christmas as follows:

"The Sierra Madre News comes regularly and is greatly appreciated. We have very little time to read, but I find time for the News.

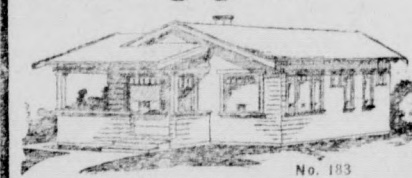
Let me give you an account of one of our drills that came in the shape of a night maneuver last night. We went out "full pack," which consists of 1 half-shelter tent, 1 bed blanket, towel, soap, etc., clean clothing, 5 tent pins, tent pole (sectional), tent rope, which make the roll on rear of saddle; 1 slicker, 1 nose feed bag makes a roll on front of saddle; 2 saddle bags containing curry comb and brush and mess kit complete, 1 lariat rope and picket pin, canteen, 2 horse shoes, 12 nails, Rifle and scabbard, pistol and saber, etc., etc. I tell you this so you may have an idea what it is like to pack just exactly right at midnight in a hurry.

We were routed out at midnight and ordered out full pack. After we got started we marched out about two miles into the wild guava bushes and heavy grass where we stripped our saddles and went into camp. When we got our camp pitched it rained heavily for over an hour and at 3 A. M. out we went and saddled up with stripped saddles and all arms, and then hiked out into the brush and established vidette posts and did guard and scouting duty till daylight, then we went back to our camp.

There we had to unsaddle and repack the full packs in the shortest possible time, after which we went back to stables, arriving at 7 A. M., unpack, clean, put away equipment, etc., go up to quarters, eat breakfast and back to stables again at 8 A. M. How is that for a little practice in packing and unpacking. I will have to close now as it is getting late. Wishing you a Merry Christmas, I remain

Yours truly,  
C. F. VANNIER,  
Troop H, 4th Cav.

### Beat the building game!



Build your own home--at "before the war" prices save time and waste Dozens of plans for you to select from

This comfortable 3-Room House \$950

Cut to Fit and Ready to Erect—Lumber, Inside finish, Sash and Doors, Screens, Roofing, Paint, Hardware, Plumbing, Electric Fixtures and Wiring, Built in Bed, Shades, Cement and Plaster

### SEND FOR PLAN BOOK

—containing floor plans and prices of comfortable homes from \$325 up. It shows you how to save 25% to 33 1/3% on building costs. Sent free on request. Write today, or call and see us.

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## PAY CASH and SAVE MONEY NORRIS' CASH STORE

Reduce the High Cost of Living—

Buy Oleomargarine and save a third on your Butter Bill, the lb. .35

### SAVINGS IN OUR CANDY DEPARTMENT—

Fresh Peanut Brittle, Extra nice, lb. .20  
Gum Drops, lb. .15  
Chocolate Coated Chews, they're Good, lb. .25  
Chocolate Creams, lb. .25  
Scotch Toffee, box .10  
Little Blacks, Coffee Toffee, box .10

CLORAX—Get acquainted with this new Household Work Saver. Removes all stains, will not injure the Clothes, will not hurt the hands, a bleach-er, water softener, dirt remover. A germicide and disinfectant, the bottle .15

### SPECIALS FOR SATURDAY ONLY

1 lb. Best Creamery Butter .56  
Washington Minced Clams, the can .10  
Kream Krisp Shortening, the can .33  
Prime Rib Roast, boned and rolled, lb. .23  
Nice Lean Beef Pot Roast, lb. .18  
Home Made Sweet Pickle Corned Beef, lb. .18

### FRESH FRUITS — FRESH VEGETABLES

### AUTO DELIVERY

### CASH BEATS CREDIT

### PHONE BLACK 12

S. R. NORRIS, Proprietor of the

**Sierra Madre Dept. Store**

### NEW YEAR NOTICE

I hereby wish to notify in a particular manner all my old patrons and citizens of Sierra Madre in general that I have on this date made arrangements with the manager of the Pasadena Biscuit Company to sell the Bread, Cake and Pastry manufactured by this company and I can assure all of the general excellence of all the products turned out by this establishment. We guarantee it to be of the best. I will at all times be ready to take special orders for any fancy cakes or pastry that may be desired.

SIERRA MADRE BAKERY  
D. J. MILLARD

The P. L. Cuccia Fruit Company have completed a new, first class packing house at Lamanda Park. We are now ready for business. Highest cash prices paid for all kinds of citrus fruit. Packing House, Colo. 924. JAS. P. VOSBURG, Colo. 4511. 17\*

### News Liners

FOR RENT—8 rm. house in fine condition, 2 baths; also 4 rm. bungalow. Both unfurnished. 2 blocks from car line. Phone Black 49. 7tf.

JAMES N. HAWKS—Deputy Registrar of Voters. Call at office of Andrews & Hawks to register. 14\*

WANTED—General housework by the day or hour. 435 E. Grand View. 14\*

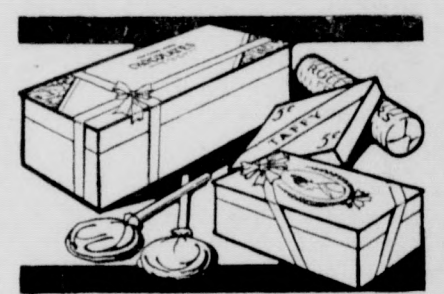
FOR SALE or TRADE—5 beautiful English bull pups, 3 wks. old. 74 W. Grand View. 15\*

WANTED—Man familiar with Sierra Madre for our Laundry route. Monrovia Laundry Company. 14

MAKE 1918 A RANCH GETTER—Here's your chance—5 acres in 10 year old peaches and apricots with good house. Ample water, fine soil. In prosperous Hemet. Price \$5000. Take a Sierra Madre home to \$2000 in part payment. Write Nye-Mead-McDowell Co., Riverside Calif. 14

LOST—Friday, Dec. 28th, within 2 blocks of school, gold flat hoop pin. Finder please leave at News Office. Reward. 14

TO LOAN—\$4,000, good first mortgage. E. Rhodes, 422 Washington Bldg. Los Angeles or Phone Blue 21, Sierra Madre. 14  
FOR SALE—At a bargain, a slightly used Singer Sewing machine. Call at Bergin Bros. Furniture Store, 87 W. Central Phone Main 136. 14



### Different and better candies

We have one of the finest lines of confectionery anywhere around. We are proud of the number of people who buy their candy from us regularly. Of course we carry a lot of high grade package chocolates—always fresh—but we are equally careful in selecting the "penny candies" for our young customers. When your children come to us you may be sure that the candy they buy is pure and wholesome—and they get their full money's worth, too.

Resitol Soap is so pure, and the medication in it so gently healing that many of our most careful customers use it exclusively for their children's skins, as well as for their own complexions.

### SIERRA MADRE PHARMACY

F. H. Hartman, Prop.  
Black 25. Prompt Delivery



### FROM YOUR UNDERWEAR

to your collar, we use infinite pains in every branch of our

### LAUNDRY WORK

We not only please men, but women's and children's fine lingerie can be entrusted to us without fear of any unsatisfactory results.

### MONROVIA LAUNDRY COMPANY

Monrovia, California.

Sierra Madre Phone Green 85

The National Council of Women, meeting in Washington for war work, embraces 27 national woman's organizations representing 7,000,000 American women.



## Curtis Publications

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Leave your subscriptions here and they will be attended to promptly.

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THE SATURDAY EVENING POST, 1 yr. 1.50  
THE COUNTRY GENTLEMAN, 1 yr. 1.00

**Sander Drug Store**

PROMPT DELIVERY

Phone Black 100

14 N. Baldwin (East Side)

### ITEMS WRITTEN BY SCHOOL CHILDREN

The seventh grade is going to study pottery and will have their first lesson on Wednesday. They will gather clay on the Mt. Wilson trail and make vases and other small articles.

Miss Carson's room get to keep the fern which was awarded for having the largest attendance in November at the P. T. A. meeting.

Archie Cowan is a new member of the seventh grade. He comes from Los Angeles.

Wayne Bradford gave a party on December 31. Those present had a most delightful time.

Maxwell Colwell was the host of a delightful party held at his home on West Central. Those

who enjoyed the fun were Marjorie Blecker, Katherine Maull, Muriel Tarr, Gladys Walker, Mary Benton, Harold Stover, Marshall Wyvell, Gordon McMillan and Charles Klunk.

Miss Christine Johnston of Pasadena, a friend of Viola Fennel, was the week end guest at her home.

Helen Jewell, a seventh grader won the prize offered by Mr. Morgridge for having the most articles in four editions of the Sierra Madre News.

Linda Schwartz was a guest of Marguerite DeTemple during the holidays.

Several cousins of Wayne and Gordon Bradford spent part of the holidays at the Bradford home in Sierra Madre.

The speaker for the Boy Scouts failed to appear Dec. 27, so the boys played games and had boxing matches.

Bowman Jewell, Mayor of the George Junior Republic, and a 1917 graduate of the Sierra Madre school visited his home during the holidays.

Miss Daisy Hawks returned on Wednesday from Akron, Ohio, where she spent several months with Mr. and Mrs. J. Randolph Wood.

F. W. NUETZEL, Cashier.

### HANDY LIST OF FOOD SUBSTITUTES

Our European allies will need more food from America during the coming year than in 1917, according to a report issued by the United States Food Administration for California. As the weeks go by, America will be called upon more and more to share her supplies with France, England, Italy and Belgium, whose civilian populations and armies depend for nourishment to a large extent on the food saved in the American household. This surplus can be created only through decreased consumption of meats, sugar, fats and wheat products and substitution therefor of foods which cannot be shipped so well.

In the rush of preparing meals the housewife finds it difficult sometimes to think of the substitution needed. Herewith is a small, comprehensive list prepared by the food administration and designed to hang in the kitchen cabinet or on the wall to be used for ready reference:

#### Meat Substitutes

Poultry Bean Loaf  
Rabbit Nut Loaf  
Fish Bean Soup  
Eggs Milk Soup  
Cheese dishes Chowders  
Baked Beans Milk

#### Wheat Bread Substitutes

Corn Bread Potato Biscuit  
Brown Bread Rye Bread  
Oatcakes Potatoes  
Buckwheat Cakes Rice  
Hominy Graham Bread

Miss Helen Williams entertained with a delightful dinner party before the dance on New Year's Eve. Guests included Mrs. C. G. Voigt, Miss Helen and Bernice Voigt, Mr. Clarence Johnson, Mr. Cecil Doyle of Hollywood and Mr. Luther Little.

### SIERRA MADRE'S BOYS NOW IN SERVICE

AM. EX. FORCES  
LT. CHARLES L. CAMP,  
F.A.U.S.R. Field Artillery School  
Amer. Ex. Forces Via N. Y.

RAYMOND ADELMAYER  
117th Engrs., Co. E  
U. S. Exp. Forces

ROBERT L. CLARK  
117th Engrs., Headqrs. Co.  
U. S. Exp. Forces

Sgt. Bugler WADE FALLIS  
117th Engrs., Headqrs. Co.  
U. S. Exp. Forces

BENJAMIN MEDLEY  
117th Engrs., Co. E  
U. S. Exp. Forces

JOHN C. OLSEN  
117th Engrs., Co. E  
U. S. Exp. Forces

WM. H. SCHWARTZ,  
19th Engrs. (Ry), Co. E,  
U. S. Exp. Forces

Sgt. H. H. STEINBERGER  
117th Engrs., Co. E  
U. S. Exp. Forces

#### CAMP KEARNEY, CAL.

PAUL N. CARTER,  
Battery A 143 Field Artillery  
Linda Vista, Calif.

VINTON HOEGEE,  
Remount Station,  
Camp Kearney, Cal.

PAUL LITTLELL,  
Co. A 115 Engineers  
Camp Kearney, Cal.

JAMES LESLIE  
Co. C 160th Inf.,  
Camp Kearney, Calif.

JAMES GEORGE NORRIS,  
157th Field Hos., 115 San Tr.  
Camp Kearney, Cal.

CLYDE PRICE,  
160th Inf., Co. D,  
Camp Kearney, Cpl.

#### CAMP LEWIS

CLAUDE CAMP, Co. 24,  
6th Batn., 166th Depot Brig.  
Camp Lewis, Wash.

MAURICE GOLDBERG,  
364th Inf., Co. H,  
Camp Lewis, Wash.

MERVYN A. HOPE,  
364th Inf., Co. H,  
Camp Lewis, Wash.

GUSTAF JANSON,  
M. G. Co. 364 Inf.,  
Camp Lewis, Wash.

JACK ROWER  
A. Co. 348th M. G. Bn.  
Camp Lewis, Wash.

JOHN LORENZINI, Co. 53,  
14th Batn., 166th Depot Brig.  
Camp Lewis, Wash.

J. J. L. MOONEY,  
Camp Lewis, Wash.

#### MISCELLANEOUS

RAYMOND D. ANDREWS,  
Marine Barracks, Magazine  
Guard, Mare Island, Cal.

DON BAXTER,  
U. S. S. Kentucky  
Via New York, N. Y.

JOHN BOYD  
10th Aero Sq., Aviation Dep.  
Garden City, N.Y.

NELSON BROOKS  
Co. A, Sec. 3, Marine Bar.  
Mare Island, Cal.

ROY CHANTRY,  
1st Cavalry Troop M.,  
Palm Cy., San Diego, Cal.

CHAS. S. DOWNS  
12th Co. Cal. C. Art., Lower  
Res. San Pedro, Cal.

ARTHUR EVANS,  
Base Hospital, Camp Cody,  
New Mexico.

NORMAN B. JENSEN,  
U. S. S. Massachusetts  
via New York City.

CECIL C. KELLOGG  
U. S. S. Nevada,  
Via New York, N. Y.

ARTHUR B. KIRBY  
U. S. Sub. Base  
San Pedro, Cal.

HUBERT LANGTON  
U. S. S. Balloon School,  
Ft. Omaha, Neb.

H. H. McMILLEN, Pay Clk.  
U.S.S. Marblehead,  
via New York P.O.

LAURANCE B. NOURSE  
Co. B, Sec. 3, Marine Bar.,  
Mare Island, Vallejo, Cal.

C. W. SCHWARTZ III  
U.S.R.O. Aviation School,  
Berkeley, Cal.

LAUREL STEINBERGER  
Balboa Park,  
Naval Training Station  
San Diego, Cal.

CHARLES F. VANNIER  
4th Cavalry, Troop H,  
Schofield Barracks, H.T.

Elec. Sgt. Geo. Whitworth,  
Reservation Point,  
San Pedro, Cal.

C. L. GRIGGSBY  
Co. E, 4th Bat'n. 20 th Eng.  
Washington, D. C.

WADE BRUNSON  
Naval Training Station  
San Diego, Cal.

DONALD TARR  
Mare Island, Cal.,  
Naval Elec. School,

HENRY OLSEN

ORVILLE KELLOGG

STEVE ASHTON

FRED KEHLET

ORVILLE YULE

## Buy for Cash

Just Received Another Barrel of that Hood River Cider. Have you tried it? Only 50c a gallon.

### Nupak---the New Coffee

TRY IT. 35 Cents a Pound—3 Pounds for \$1.00

Rye-bars, Barley Rings, Oatmeal Crackers, Corn Meal Crackers for "wheatless days."

Bradford or Holsum Bread, large loaf.....10c

Crescent Baking Powder, 1 lb. tin.....25c

FRESH VEGETABLES FROM THE GARDEN  
EVERY MORNING

QUALITY—QUANTITY GUARANTEED

**M. D. WELSHER, Grocer**

MAIN 6

## Central Market

SATURDAY ONLY

Shoulder Lamb Chops, lb.....28c

Lamb Breast for stew, lb.....15c

Brisket Corned Beef, lb.....15c

Prime Rib Roast Beef, lb.....25c

Short Ribs of Beef, lb.....15c

Spare Ribs, lb.....20c

Hamburg Steak, lb.....20c

Legs of Milk Lamb, lb.....32c

FRESH OYSTERS EVERY DAY

**CENTRAL MARKET**

WM. DENNISON, Prop.

MAKE HIM YOUR MERCHANT

Order early

Phone Main 97

### HUN WAR PRACTICES AUTHENTICALLY TOLD

"Frightfulness" as is Preached  
By German Teachers and  
Soldiers

Some of the blackest pages in all history, comprising a documentary record of deeds that make one despair of the future of the human race, are found in a book named, "German War Practices," which has just been issued at the Government Printing Office by the Committee on Public Information for free distribution. It is edited by Prof. D. C. Munro, of Princeton, and other scholars.

The dumbfounding evidence which this book presents to the jury of mankind is drawn mainly from German and American sources, and includes official proclamations and utterances of the responsible heads of the Imperial German Government, letters and diaries of German soldiers, quotations from German newspapers, and material drawn from the archives of the State Department which lay bare the story of inconceivable German atrocities.

The purpose of the book is to show that the system of frightfulness, itself the greatest atrocity, is the definite policy of the German Government, so sinister that German soldiers have themselves at times revolted. Individual acts of wanton cruelty and barbaric destruction are cited only to illustrate the operation of the remorseless system.

That the reign of frightfulness was the definite policy of the German Government is testified to by an amazing collection of documents and utterances of German officialdom. Herewith are excerpts from documentary proof furnished by German records establishing the truth beyond question:

"As soon as you come to blows with the enemy he will be beaten. No mercy will be shown! No prisoners will be taken! As the Huns, under King Attila made a name for themselves, which is still mighty in tradition and legends today, may the name of German be so fixed in China by your deeds, that no Chinese shall ever again dare to

look at a German askance. . . . Open the way for Kultur once for all."—From the Kaiser's speech to the soldiers on the eve of their departure for China in 1900.

"Whenever a national war breaks out, terrorism becomes a necessary military principle."—General von Hartmann.

"One cannot make war in a sentimental fashion. The more pitiless the conduct of the war, the more humane it is in reality, for it will run its course all the sooner."—General Von Bernhardt.

"The innocent must suffer with the guilty. . . . All this must not in our eyes weigh as much as the life of a single one of our brave soldiers—the emanation of a high Kultur, and in that the population of the enemy countries can learn a lesson from our armies."—General Von Bissing.

To get the book, address the Committee on Public Information, 10 Jackson Place, Washington, D. C. Request one copy of "German War Practices."

### SONG PROCEEDS FOR RED CROSS

As an aid to the Red Cross, Mrs. Florence Kellogg Krebs has promised the proceeds from two songs recently published for her by the Raynor-Dalheim Co. of New York. The titles of the songs are Christopher Columbus and Private O'Shea. One of them has been used by Miss Rosetta Duncan, whose dancing and yodling is remembered with pleasure here. She is now at the New York Winter Garden. The songs may be obtained from all dealers.

### WOMAN'S CLUB NOTES

The New Year's Eve Ball at the Club house on Monday evening was largely attended and many beautiful gowns were seen. The club rooms were effectively decorated with festoons of ivy and Christmas bells and hanging baskets of poinsettias.

The skit given at midnight by the Misses Maybelle and Mary Cox was heartily applauded. Dancing continued until two a. m., the Compton-Fletcher orchestra providing the music.

# SPECIAL

ON

## "RENU"

### MEMORANDUMS

Real Leather Card Case with loose leaf memo book. Memo fillers can be bought of any stationer. Values 40 and 50 cents. Handy and handsome---for handbag or pocket

Two sizes

**19c and 24c**

**The News Printery**



# Sierra Madre

at the Foot of  
Mt. Wilson  
in Southern  
California

Some of the things that help make life worth living  
while in Sierra Madre—

Population 2000.  
Fine car service.  
Area 4 square miles.  
Gas and Electricity.  
Charming social life.  
Incorporated in 1907.  
Post office of third class.  
Elevation 800 to 1400 feet.  
Annual rainfall over 25 inches.  
Express and Telegraph service.  
A paradise for the nature lover.  
Beautiful homes and room for more.  
Minimum fogs, mud, frost and wind.  
Up-to-date business houses, all lines.  
Thirteen miles of fine tamped oil paving.  
5-cent car fare to Pasadena High School.  
Free municipal library with fine book list.  
Well established and well housed churches.  
Purest water supply and municipal system.  
Finest school facilities for pupils of all grades.  
Board of Trade at work for better community.  
Telephone exchange connecting with all systems.  
Charming and varied home sites, large and small.  
Fine soil and climatic conditions for fruit and flowers.  
Clubs and fraternal organizations for men and women.  
Fine trails to the leading mountain resorts and beauty spots.  
Matchless view of mountains and valley from all parts of town.

## TO REACH SIERRA MADRE

By Trolley—Take Sierra Madre cars leaving hourly at Pacific Electric Station, 6th and Main, Los Angeles. The scenic ride is the most beautiful on the Pacific Electric system. From Pasadena, take Lamanda Park car, change at El Camino.

By Auto—From Los Angeles by way of North Broadway and Huntington Drive to Colorado St., Santa Anita Ave. to Foothill Blvd. Turn north at Sierra Madre or Baldwin Ave. Or, take any route through Pasadena, then east on Colorado St., to Santa Anita Ave., then by Foothill Blvd., and Sierra Madre or Baldwin Ave.

Sierra Madre's peculiar charm has been felt and praised by nearly everyone who ever visited and lived here. Many factors combine to make the charm potent—the sense of exaltation in life on the heights; the inspiring view; the invigorating air, kept pure by the currents moving continually up and down the slope; the feeling of intimacy with the nearby mountains; the ease with which a love for outdoor life and recreation is gratified; the great variety of available homesites; the conveniences of the city with all the joys of life in the country.

It is as a home community that Sierra Madre claims pre-eminence. Here you can have a small house and lot, a larger place with fruit and garden plot, or a few acres with an orchard. Everything grows well here and Sierra Madre has suffered less from frost than any other community.

No community has a higher type of citizenship. Socially and morally Sierra Madre ranks high. There is a cosmopolitan population recruited from all over the world.

Sierra Madre has made rapid progress in the movement for civic beauty, with clean streets and beautiful homes and gardens. Public health is guarded scrupulously. The Board of Trade and city administration are constantly at work upon enterprises which promote the community welfare.

Best of All—Come and See Sierra Madre for Yourself

## SIERRA MADRE NEWS

### THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher  
An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday  
Subscription \$1.50 Yearly, in Advance  
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.  
OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)  
Official Newspaper of the City of Sierra Madre

## EDITORIAL CHAT

### A DECLARATION OF FAITH

Last summer the National Security League asked the German language newspapers in America to subscribe to their loyalty to America in the appended statement. It was conspicuously overlooked by most of them. No loyal American should hesitate a second about subscribing to it and it is printed here because it admirably embodies the essentials which should be impressed on the heart and mind of every patriot:

We believe that the objects of America in this war are noble, unselfish, and that they square with the highest aims of morality and religion.

We believe that the aims of Germany in this war are sordid, selfish and opposed to the principles of human liberty.

We believe that the statements of the German monarch and of his Prime Ministers as to German aims and purposes in this war have been false and hypocritical.

We believe that the methods sanctioned by the German government and rulers in this war are brutal, barbarous and revolting to civilized thought.

We believe that the preservation of human liberties and ideals of civilization and morality depends upon our victory in this war.

We believe that we cannot win this war alone, and that our own future and all that we strive for is inseparably bound up with success of our allies.

We believe that the peace of the world cannot rest on any contract made by perjurers, and that our own preservation and the accomplishment of our objects in the war require the permanent effacement of the present German dynasty and radical changes in the present system of German government.

We believe that the war must continue until this result is achieved by military victory for ourselves and allies or by revolution within the German nation.

We believe that there can be no qualified allegiance to the United States and the principles for which it is struggling; those who do not support the war whole-heartedly cannot claim to be wholly loyal.

## TRY AGAIN

Happy New Year—Have you broken them yet?

### WITH THE PUMPS STILL GOING

In spite of the fact that irrigators would like a rest, the tourists are getting the kind of California weather they think they pay for with their railroad ticket when they start west.

### THE RECORD STANDS

Diligent search of a large number of papers fails to reveal a parallel for Sierra Madre's record of more than 50 per cent of her population as members of the Red Cross and more than 50 per cent of her registered men already enlisted in army or navy.

## WELL POINTED

The London Bystander represents the war aims of the Allies with the toe of Sammy's Munson last shoe planted so swiftly against the seat of the Hohenzollern breeches that their occupant is sent sailing off into space where he seems likely to have a fine place in the Sun.

### "HUN" IS AUTHORIZED

No German can take offense at the use of the word "Hun" as a descriptive. The kaiser started it. As long ago as 1900 he set up Attila and his Hun hordes as a model for a German military expedition. See the brief review of the booklet on "German War Practices" on another page.

## EXACTLY

Some of the meat packers want "meatless days" cut out because there is more beef available than they can handle. Wasn't that just what meatless days were intended to bring about?

### WHAT HAPPENS WHEN WE TRY IT

Oh, say, can you sing from the start to the end,  
What so proudly you stand for when orchestras play it;  
When the whole congregation, in voices that blend,  
Strike up the grand hymn, and then torture and slay it?

How they bellow and shout when they're first starting out,  
But "the dawn's early light" finds them floundering about.  
'Tis "The Star Spangled Banner" they're trying to sing,  
But they don't know the words of the precious old thing.

Hark! The "twilight's last gleaming" has some of them stopped,  
But the valiant survivors press forward serenely  
To "the ramparts we watched," where some others are dropped  
And the loss of the leaders is manifest keenly.

Then "the rockets' red glare" gives the bravest a scare  
And there's few left to face the "bombs bursting in air"  
'Tis a thin line of heroes that manage to save  
The last of the verse and "the home of the brave."

—By John Rodemeyer.

# Gas Heaters

Let us put in a MINIER, or a burner  
in your 'airtight'

SATISFACTION GUARANTEED

# Mail Boxes

Don't put off buying until the last day  
but order now for delivery in January.

**Sierra Madre  
Hardware Co.**  
Phone Main 98

## Post Office Pointers—

Mail delivery service will begin in Sierra Madre February 1.  
IF YOU WISH YOUR MAIL DELIVERED—

Have the official number conspicuously placed on your house or mail box.

Have a mail box or other receptacle placed so it will be easily accessible to the carriers and within 40 feet of the street.

Advise your friends, business correspondents and publishers to place your full street address on mail addressed to you, to ensure prompt and accurate delivery.

IF IN DOUBT about any point on delivery service, consult the Postmaster.

George B. Morgridge, Postmaster

# ORANGE EMPIRE TROLLEY TRIP

THROUGH THE KINGDOM OF THE ORANGE

GUIDE LECTURER

San Bernardino

Riverside

—Over Magnolia Avenue—

Sherman Indian School

Redlands

Smiley Heights

9:05 A.M. daily from Main St. Sta., L. A.—Secure Folder

FARE  
**\$3.50**

PAYS ALL  
TRANSPORTATION  
EXPENSES

VISIT MT. LOWE NOW

AUTUMN WEATHER AND SCENERY VERY BEAUTIFUL

For Information and Literature See

G. E. MESECAR, Agt. Sierra Madre, Phone Red 38

Pacific Electric Railway

## ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

# NEWS LINERS PAY

NOTICE OF DATE OF HEARING OF PETITION FOR APPOINTMENT OF TRUSTEES AND AUTHORIZATION OF TRANSFER AND SALE OF REAL PROPERTY OF SIERRA MADRE HEIGHTS COMPANY, A DEFUNCT CORPORATION.

No. B58250

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the matter of the Sierra Madre Heights Company, a defunct corporation.

Notice is hereby given that a petition has been filed in the Superior Court of the State of California, in and for the County of Los Angeles, praying that A. N. Adams, J. A. Osgood, Laura McDaniel, Josephine R.

Adams, and Roland A. Adams be appointed trustees to wind up and settle the affairs of the Sierra Madre Heights Company, a defunct corporation, and praying that authority be given them to sell and transfer the real property of said corporation, and that the said petition has been set for hearing in Department 10 of said Court at the opening of court, or as soon thereafter as counsel can be heard, on the 7th day of January, 1918.

Given under my hand and the seal of this court this 20th day of Dec., 1917.

H. J. LELANDE,  
County Clerk.

[SEAL]  
By E. A. Wickersham, Deputy.  
K. M. Ham, Jr., Attorney for Petitioners.